**Detailed Topic Outline - IBS 605 YY - Fall 2019 – Revised**

**Thursday 12:35 – 3:15**

**Note that this schedule is subject to change**

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| **Week** | **Topic** | | **Chapter** | **Evaluation** |
| **1**  **September 3 - 6** | Global Business Environment | The Global Business Environment and the IBS Program  Module 1 – Globalization | | **Assignment #1**  **-** **posted online -** |
| **2**  **September 9 - 13** |  | | **Tuesday September 10**  Strategies for IBS Student Success – all day  **(All scheduled class cancelled on this day)** | **Due – Assignment #1–**  **10%** |
| **3**  **September 16 - 20** |  | | *Module 2 - Case analysis …*  *how to extract good business intelligence*  *in order to make smart decisions* | *in-class case analysis workshops* |
| **4**  **September 23 - 27** | National Business Environment | | Module 3 – Politics And Law | **Discuss Case Analysis**  **- posted online** |
| **5**  **September 30 – October 4** | Module 4 – Economics and Emerging Markets | **~~In-class topical~~**  **~~discussion~~**  **~~5%~~** |
| **6**  **October 7 - 11** | International Trade and Investments | | Module 5 – International Trade | **Due - Case Analysis - 10%**  **- written submission &**  **in-class workshop – 5%** |
| **7**  **October 14 – 18** | **Term Test - 20%** | | | |
| **October 21 - 25** | **Study Week - no classes** | | | |
| **8**  **October 28 – November 1** | International Trade and Investments | | Module 6 – Regional Economic Integration | **Discuss: Economic & Political Analysis (10% of term mark – group mark)**  **This will be administered and completed in IBS 605 but is used in your IBS 630 DSTEP analysis.** |
| **9**  **November 4 - 8** | International Business Management | | Module 7 - International Strategy and Organization | **In-class topical discussion**  **5%** |
| **10**  **November 11 - 15** | Module 8 – Selecting and Managing entry Modes | **Due: Economic & Political Analysis**  **15%** |
| **11**  **November 18 - 22** | Module 9 – Developing and Marketing Products | **NEW - In-class topical discussion 5%**  **Discuss: Final Written Integration Submission** |
| **12**  **November 25 – 29** |  | | **Due: Final Written Integration Assignment**  **Team submission - 20%** | |
| **13**  **December 2 - 6** | **Final Team presentations that connect IBS 601, 603, 605, 607 & 630 IBS 605**  **- 15%** | | | |
| **14**  **December 9 - 13** | **Week of Final Exams**  **There is no final in this subject** | | | |

**Please keep this document for future reference.**

It will be required if you apply to another educational institution and seek advanced standing.